



YUGAGRO

BUSINESS PROGRAMME SCHEDULE

Time		Hall
	19 November 2024 (Exhibition Day 1)	
9:30 a.m. - 10:30 a.m.	Official Opening of the International Exhibition of Agricultural Machinery, Equipment and Materials for Crop Production YugAgro 2024	Expograd Yug Main Hall
10:00 a.m. – 12:00 p.m.	Discussion: "TOP-7 Agricultural Trends: the Newest Solutions for Pumping Up an Agricultural Enterprise" <i>Organizer: AGROSTURMAN (AGROPILOT)</i>	1.1
10:00 a.m. – 12:00 p.m.	Conference: "Grain Crops & Money". Which crops and under what conditions will remain profitable in the 2024/25 season <u>Key issues:</u> <i>In 2024, production of soft winter wheat in Russia was on the verge of unprofitability. Low crop yield is a hard blow on the financial well-being of the farm.</i> <ul style="list-style-type: none"> ▪ How can agricultural enterprises survive in these conditions? ▪ What makes it possible to maintain acceptable profitability of the main food crop? ▪ What other crops and technologies should we bet on? ▪ How much to spend per hectare to avoid going bankrupt? <u>Guest speakers:</u> Aleksandr Nikolaevich BOROVIK , Corresponding Member of the Russian Academy of Sciences, Doctor of of Sciences in Agriculture, Chief Researcher of the National Grain Center named after P.P. Lukyanenko ("Lessons of Return Frosts in Winter Crop Fields in the Center and South of the Russian Federation") Aleksandr Valentinovich LABYNTSEV , Doctor of Sciences in Agriculture, Professor, Agricultural Consultant ("Which Crops to Opt for in the South and Center of the Russian Federation in 2025") Sabina Shukhratzhonovna SODIKOVA , General Director of Agrozan Rus, grain trader ("Agricultural Crops In-Demand on the World Market") Elizaveta Andreyevna TIMONINA , Candidate of Sciences in Agriculture, Head of Technical Expertise at Summit Agro LLC ("Soil Herbicide Protection for an Expanding Soybean Field") Aleksey Sergeyeovich YANOVSKY , Candidate of Sciences in Agriculture, Senior Researcher at the National Grain Center named after P.P. Lukyanenko ("Economics of Hard Winter Wheat") <i>Organizers: Agrobook.ru, National Grain Center named after P.P. Lukyanenko, Delovoy Krestianin Magazine</i>	1.2
10:00 a.m. – 12:00 p.m.	Forum: "Development of Russian Agribusiness. Southern and North Caucasian Federal Districts" <i>The forum is a traditional platform for open dialogue between the farming community and government authorities, and also helps solve the problems of small agribusiness.</i>	2.1



	<ul style="list-style-type: none">▪ <i>The forum participants will have an opportunity to ask questions to K.L. Shevelkina, Deputy Minister of Agriculture of the Russian Federation. .</i>▪ <i>The event will address key issues arising in the activities of small business entities. Following the results, a protocol of instructions will be developed.</i> <p style="text-align: right;"><i>Organizer: Narodny Fermer Association</i></p>	
10:00 a.m. – 12:00 p.m.	Conferences: "Sugar Beet Seed Business: Realities and Prospects" <p style="text-align: right;"><i>Organizer: Avers TH</i></p>	2.2
11:30 a.m. – 13:30 p.m.	Conference: "The Future of Agriculture: Digital Technologies for Increasing the Profitability of Agricultural Enterprises". <u>Key topics:</u> <ul style="list-style-type: none">• Government support for innovative agricultural management: <i>how smart farming programs are transforming agriculture, including government support measures and their impact on the agricultural sector.</i>• Precision farming technologies and competitive advantages: <i>how digital technologies will help agricultural producers gain competitive advantages and increase efficiency.</i>• Digitalization of agribusiness: <i>a comprehensive approach to modernization of crop production, including current challenges, effective solutions and best digitalization practices.</i>• Smart tractors: <i>current state of technology and future development of smart tractors, and their role in modern agronomy.</i>• The future of precision farming systems hardware: <i>prospects and innovations in hardware supporting precision farming.</i> <p style="text-align: right;"><i>Moderator: Andrey Gorgodze, a specialist with extensive experience in agricultural engineering and digital technologies.</i></p> <p style="text-align: right;"><i>Organizer: PROGRESS Union of Industrialists</i></p>	5.1
12:30 p.m. – 1:30 p.m.	Seminar: "New Developments of the Group of Companies Chance" <p style="text-align: right;"><i>Organizer: Group of Companies Chance</i></p>	1.1
12:30 p.m. – 2:00 p.m.	Conference: "Increasing Rice Production in the Russian Federation. Short-term and Long-term Prospects." <p style="text-align: right;"><i>Organizers: National Rice Union Association Ministry of Agriculture of the Krasnodar Krai</i></p>	1.2
1:00 p.m. – 2:00 p.m.	Round table: "How to Survive: Strategy and Tactics of Plant Growing in Pre-bankruptcy and Bankrupt Farms" <p style="text-align: right;"><i>Speaker: A.G. Kharchenko, General Director of NPO Don Bio Center LLC</i></p> <p style="text-align: right;"><i>Organizers: NPO Don Bio Center LLC, Agrobook, Delovoy Krestianin Magazine</i></p>	2.2
1:00 p.m. – 3:00 p.m.	BUSINESS DIALOGUE: "Rosagroleasing: Your New Opportunities" <p style="text-align: right;"><i>Organizer: Rosagroleasing JSC</i></p>	2.1
2:00 p.m. – 6:00 p.m.	International Conference: "State and Prospects of Horticulture and Viticulture Development in the South of Russia" <ul style="list-style-type: none">▪ <i>How the authorities support gardeners and winemakers of the Southern and North Caucasian Federal Districts.</i>	5.1



	<ul style="list-style-type: none"> ▪ <i>Personnel problems and ways to solve them</i> ▪ <i>Digitalization of horticultural enterprises and wineries: achievements and immediate future</i> ▪ <i>Legislative changes: what has been done and what solutions are missing for the successful development of gardening, viticulture and wine making</i> ▪ <i>Plant rearing in the Southern and North Caucasian Federal Districts.</i> ▪ <i>Crop protection and fertilizer market: trends-2024</i> ▪ <i>Special machinery and equipment for work in the garden, vineyards and wineries: the latest achievements and development prospects</i> <p><i>Organizers: Kommersant-Kuban-Chernomorye together with the Union of Gardeners of Kuban with the support of the Ministry of Agriculture and Processing Industry of the Krasnodar Krai.</i></p>	
2:30 p.m. – 5:00 p.m.	<p>Conference: "Mineral Nutrition of Plants in Extreme Weather Conditions. Track Record of 2024."</p> <p style="text-align: right;"><i>Organizer: PhosAgro-Region LLC</i></p>	1.2
3:30 p.m. – 5:00 p.m.	<p>Seminar: "Spring-Summer Nutrition System of Winter Wheat for Maximum Profit."</p> <p style="text-align: center;"><i>Speaker: Sergiy Rizanov, General Director of the AKR Agro-Consulting Company</i> <i>Organizer: Agro Concept of Rizanov LLC</i></p>	2.1
20 November 2024 (Exhibition Day 2)		
9:30 a.m. – 2:30 p.m.	<p>Conference: "Sunflower 2024: Trends, Strategies and Results".</p> <p style="text-align: right;"><i>Organizer: Limagren Company</i></p>	5.1
10:00 a.m. – 12:00 p.m. 10:00 a.m. – 11:00 a.m. 11:00 a.m. – 12:00 p.m.	<p>Conference series: "Future Harvest Begins with BASF. The Time for New Technologies in Growing Soybeans and Grains Has Come!"</p> <ul style="list-style-type: none"> • <i>GRAIN: optimum protection in unstable marketing conditions!</i> • <i>SOYA: focused on protein.</i> <p style="text-align: right;"><i>Organizer: BASF Company</i></p>	1.1
10:00 a.m. - 11:30 a.m.	<p>Meeting on cooperation between regional manufacturers of agricultural machinery and agricultural producers of the Krasnodar Krai</p> <p><i>To establish cooperation ties between industrial enterprises and agricultural producers, the following key issues will be addressed:</i></p> <ul style="list-style-type: none"> • On the production of tillage equipment and localization of production of hydraulic cylinders and working tools therefor. <i>Speaker: G.A. MARACHKOVA, Deputy Director of Promagrotekhnologii LLC</i> • On new developments in fertilizer application technology <i>Speaker: V.V. SALOMATIN, Director of Agroimport LLC</i> • On the localization of production of irrigation machines <i>Speaker: S.V. ZHELIOSTOV, North Caucasian Plant of Steel Structures OJSC</i> • On the development of microclimate control systems in greenhouses and vegetable storage facilities 	1.2



	<p>Speaker: S.V. SHILOV (Individual Entrepreneur Shilov)</p> <ul style="list-style-type: none">On refrigeration equipment for vegetable and fruit storage facilities <p>Speaker: K.V. PIKTURNO, Technical Director (Founder) of Holcor LLC</p> <ul style="list-style-type: none">On the complex equipment of wine, beer and cider production facilities <p>Speaker: A.N. OLEFIRENKO, General Director (Founder) of MSK Metallstroy Mash LLC</p> <p><i>Organizers: Department of Industrial Policy of the Krasnodar Krai, Ministry of Agriculture of the Krasnodar Krai</i></p>	
10:00 a.m. – 12:00 p.m.	<p>DIGITIZATION OF AIC: New Products and Services by Cropwise®</p> <p><i>Organizer: Syngenta Company</i></p>	2.1
10:00 a.m. – 12:00 p.m.	<p>Round table: "Successful Agricultural Practices in the South of Russia"</p> <p><i>Organizer: PHOSAGRO-REGION Company</i></p>	2.2
12:30 p.m. – 1:30 p.m.	<p>Business Discussion: "When will Hybrid and Electric Tractors Hit the Fields?"</p> <p><i>Organizer: Agro-Stroitelniye Tekhnologii Company</i></p>	1.2
12:30 p.m. – 5:00 p.m. 1:30 p.m. – 2:45 p.m. 3:00 p.m. – 5:00 p.m.	<p>Round table series held by the Schelkovo Agrohim company</p> <ul style="list-style-type: none">Everyone Needs a Sunflower Like This!Grapes of Abundance. Modern Approach to Vineyard Protection System <p><i>Organizer: Schelkovo Agrohim JSC</i></p>	1.1
12:30 p.m. – 01:30 p.m.	<p>Panel Discussion: "CHANGING THE AIC IMAGE: How to Attract and Retain the Young."</p> <p><i>Organizer: Pole RF Company</i></p>	2.1
1:00 p.m. – 2:00 p.m.	<p>Conference: "Digital Agricultural Services as a Tool for Increasing the Profitability of Enterprises" and "Application of Modern Unmanned Systems for Industry Leadership"</p> <p><i>Organizer: AgroDynamics Company</i></p>	2.2
2:00 p.m. – 3:30 p.m.	<p>Conference: "Lidea Formula: Quality. Trust. Innovation."</p> <p><i>Organizer: LIDEA Company</i></p>	1.2
2:30 p.m. – 4:30 p.m.	<p>Conference: "New Horizons in Oilseed Crop Breeding: Scientific Achievements and Practical Application."</p> <p><i>Organizer: FSBSI "Federal Scientific Center "V.S. Pustovoit All-Russian Research Institute of Oil Crops"</i></p>	2.1
3:00 p.m. – 4:00 p.m.	<p>Panel Discussion: FGIS "Saturn": Ways To Live On.</p> <p><i>Organizer: Pole RF Company</i></p>	5.1
3:30 p.m. – 5:30 p.m.	<p>Seminar: "The ZemlyakoFF Company Products for Processing Grain Crop Seeds. Efficiency of Protection Against Diseases and Pests. The Effect of Preparations on the Morphology of Seedlings."</p>	2.2



	<i>Organizer: Zemlyakoff Company</i>	
4:00 p.m. – 5:00 p.m.	Conference: "Preserving and Increasing Soil Fertility. Amelioration and New Products"	1.2
	<i>Organizer: EuroChem Company</i>	
21 November 2024 (Exhibition Day 3)		
9:30 a.m. - 11:30 a.m.	Conference: "Digital Basis of Agribusiness" <u>Key issues:</u> <ul style="list-style-type: none">▪ Which precision farming tools provide quick returns and which ones require long-term investment?▪ What is in the greatest demand among farmers today and why?▪ What long-standing and new problems can the digital system solve?▪ How does a digital platform simplify the work of farmers with the FGIS "Grain" traceability systems and others? Guest speakers: Evgeny Vladimirovich TRUFLYAK , Doctor of Technical Sciences, Head of Department of Operation and Technical Service of the Kuban State Agrarian University ("Proven by Practice: Approach to Differential Fertilizing in Production Conditions, Which Allows to Increase Profits by RUB 9,500 from 1 Ha") Khachares Eduardovich BABIYAN , Director of Production, RZ Agro LLC ("Digital Tools for Reducing Costs at Various Stages of Agricultural Production. How They Work in the RZ Agro Agricultural Holding") Vyacheslav Yuryevich DIMITRENKO , Expert of the Project Office of Stavropol State Agrarian University ("Efficient Digital Solutions in Crop Farms of Stavropol") Yury Albertovich PERETYATKO , Head of a Peasant Farm, Rostov Region ("Reverse Osmosis is a Practical Way to Reduce Costs on Agrichemicals. How It Works") Aleksey Viktorovich SAFRONOV , Chief Agronomist of the Kubankhleб Agro-Industrial Complex ("Tools for Collecting and Sending Data to the FGIS "Grain" and FGIS "Seed Production") <i>Organizers: Agrobook.ru, Delovoy Krestianin Magazine Kuban State Agrarian University named after I.T.Trubilin</i>	2.1
10:00 a.m. - 2:00 p.m.	Conference: "Organic Agriculture and Biological Farming: Present State and Prospects" <i>The conference is dedicated to the problems of biological plant protection, organic farming, and the development of agrobiotechnology. Scientists from the Russia's leading specialized research centers and universities, as well as representatives of agricultural enterprises of various forms of ownership and companies producing plant protection products will take part in the conference.</i> <i>Organizer: FGBNU "Federal Scientific Centre for Biological Protection of Plants"</i>	1.1



10:00 a.m. – 12:00 p.m.	<p>Master Class: "2025: It's Time to Make Money on Spare Parts and Services. Implementation Roadmap."</p> <p><i>for owners and managers of dealer companies, as well as heads of after-sales departments, spare parts and service directors</i></p> <p><u>Key issues:</u></p> <ul style="list-style-type: none">▪ <i>Implementing a culture of after-sales customer service: what is it based on?</i>▪ <i>How to control and increase key performance indicators of a spare parts and service dealer business?</i>▪ <i>10 key performance indicators of a service department;</i>▪ <i>9 key performance indicators for selling spare parts;</i>▪ <i>Building a system for significant growth in spare parts sales: gross and net profit, warehouse turnover and satisfied demand for spare parts;</i>▪ <i>How to implement an effective system of purchasing and selling spare parts?</i>▪ <i>How to level the productive load of a service center over the year?</i>▪ <i>Specifics of implementation of a bonus system for service engineers and service managers;</i>▪ <i>Who should sell services at the dealer?</i>▪ <i>What business processes should be adjusted in the service center?</i>▪ <i>Unsellable goods warehouse: how to sell off and prevent their accumulation in the future?</i> <p>The master class is conducted by Sergey Profatilov, a recognized expert from the agricultural industry. <u>Pre-registration for participation is required!</u></p> <p style="text-align: right;"><i>Organizer: International Agribusiness School</i></p>	1.2
10:00 a.m. - 11:30 a.m.	<p>Seminar: "Microbiological NPK Fertilizers: In Search of Tools to Increase the Efficiency of Agricultural Production, or Why Bacteria Have the Right to Exist."</p> <p style="text-align: right;"><i>Organizer: Delta BIO LLC</i></p>	2.2
12:00 p.m. – 2:00 p.m.	<p>Conference: "Achievements and Prospects of the Krasnodar Selection for Increasing Gross Grain Harvests in the Russian Federation."</p> <p style="text-align: right;"><i>Organizer: FSBSI National Grain Center named after P.P. Lukyanenko, 12:00 p.m. - 2.00 p.m.</i></p>	2.1
12:00 p.m. – 2:30 p.m.	<p>Round table: "Corn 2024: Trends, Profitability, and Climate."</p> <p style="text-align: right;"><i>Organizer: Limagren Company</i></p>	2.2
1:00 p.m. – 4:00 p.m.	<p>Discussion for farmers using digital solutions, development companies and integrators.</p> <p>The topic of the event: "The Evolution of Digital Agriculture: People, Processes, and Finance" <i>(Pre-registration is required for admission)</i></p> <p style="text-align: right;"><i>Organizer: Electron Agro Association</i></p>	1.2
2:30 p.m. – 3:30 p.m.	<p>Seminar: "Whitening: Application and Wash-Off Technology"</p> <p style="text-align: right;"><i>Organizers: Palitra Rusi and Agro-Invest companies</i></p>	2.1



2:30 p.m. – 3:30 p.m.	Business session of the INTELKA Group of Companies. The topic of the event: “Innovative Methods of Enterprise Automation to Improve Production Efficiency in Conditions of Staff Shortages.” <i>Key issues:</i> <ul style="list-style-type: none">▪ How can automation help businesses reduce costs, increase productivity and improve product quality?▪ Innovative automation solutions that will help improve enterprise efficiency and overcome contemporary challenges of 2024-2029. <p style="text-align: right;"><i>Organizer: INTELKA Group of Companies</i></p>	1.1
3:00 p.m. - 4:30 p.m.	Seminar: “What to Do Today in Agricultural Production to Make It Through the Times of Change with Dignity.” <i>Speaker: Sergiy Rizanov, General Director of the AKR Agro-Consulting Company</i> <i>Organizer: Agro Concept of Rizanov LLC</i>	2.2
24 November 2024 (Exhibition Day 4)		
9:30 a.m. - 3:30 p.m.	Conference: "Nut Industry in Russia: Current Strategies for Development" <i>Key topics:</i> <ul style="list-style-type: none">• economic indicators of nut plantations establishment• varieties recommended for planting nut orchards.• modern technologies in nut farming• types of hazelnut gardens suitable for the foothill zone. <p style="text-align: right;"><i>Organizer: Association of Nut Growers of Russia</i></p>	1.1

